



Star House

Star House Gala Engagement Toolkit

Use this toolkit to share information about our gala with your network through social media, email and/or phone.

Event Information

Starry Night: A Celebration of Rising Stars

Star House's Fourth Annual Gala

Thursday, October 17, 2019, 6:30-8:30p

The Exchange at Dublin Bridge Park

Information and to register: starhouse.us/events

Sample Social Media

Star House Accounts: Facebook: [@starhousecolumbus](https://www.facebook.com/starhousecolumbus) | Twitter: [@StarHouseCbus](https://twitter.com/StarHouseCbus) | Instagram: [@starhousecolumbus](https://www.instagram.com/starhousecolumbus) | Hashtags: [#RisingStars](https://twitter.com/hashtag/RisingStars) [#StarryNight2019](https://twitter.com/hashtag/StarryNight2019)

Please be sure to invite your friends on social media to Star House's gala. We've provided sample posts below.

Sample Facebook posts:

Share from Facebook event page:

- We hope to see you at the [@starhousecolumbus](https://www.facebook.com/starhousecolumbus) annual gala on October 17th! Starhouse.us/events
- Please join [@starhousecolumbus](https://www.facebook.com/starhousecolumbus) on October 17th at The Exchange for *Starry Night: A Celebration of Rising Stars*, emceed by [@WBNS10TV](https://www.facebook.com/WBNS10TV) co-anchor, Yolanda Harris. Star House guests are rising stars. Together, we can help lift them out of homelessness and into true community with a lasting place to call home. Starhouse.us/events
- Have you bought your ticket yet for [@starhousecolumbus](https://www.facebook.com/starhousecolumbus)' annual gala? 100% of ticket sales support Star House's mission to provide a safe respite and a chance to thrive for youth experiencing homelessness in Central Ohio. Starhouse.us/events

- Register today for Star House's Fourth Annual Gala, *Starry Night: A Celebration of Rising Stars*. 10TV co-anchor, Yolanda Harris, will emcee and guests will have an opportunity to bid on exciting live-auction items. Starhouse.us/events

Sample Twitter Posts:

- Don't be late! Register today for @StarHouseCbus' annual gala on October 17th. Get your ticket at Starhouse.us/events
- Have you bought your ticket yet for the @StarHouseCbus annual gala? 100% of ticket sales go to support Star House's mission to provide a safe respite and a chance to thrive for youth experiencing homelessness in Central Ohio. Starhouse.us/events
- Young people of @StarHouseCbus are rising stars. Together, we can help lift them out of homelessness and into true community with a lasting place to call home. Attend Star House's Gala on 10/17: starhouse.us/events
- Join @StarHouseCbus on October 17th at The Exchange for *Starry Night: A Celebration of Rising Stars*, emceed by @10TV co-anchor, @yolandaharrisTV. Get your ticket here. starhouse.us/events

Sample Instagram Posts:

- Join @starhousecolumbus on 10/17 at The Exchange for Star House's Fourth Annual Gala. 100% of ticket sales go to support Star House's mission to provide a safe respite and a chance to thrive for youth experiencing homelessness in Central Ohio. Starhouse.us/events
- Get your tickets today! Don't miss out on the 2019 @StarHouseCbus Gala on 10/17. Together, we can help lift youth out of homelessness and into true community with a lasting place to call home. Details at starhouse.us/events
- Are you free on October 17? Then join me and @starhousecolumbus as we celebrate Star House at their annual gala! Learn more: starhouse.us/events

Photo for posts:



Email Script

Hi [X],

Star House, an independent social service agency that provides a safe respite and a chance to thrive for youth experiencing homelessness in Central Ohio, is hosting their Fourth Annual Gala, *Starry Night: A Celebration of Rising Stars*, on October 17. 10TV co-anchor, Yolanda Harris, will emcee and guests will have an opportunity to bid on exciting live-auction items, such as golfing at Muirfield with Clark Kellogg and a one week stay at a beautiful ocean-side villa in Manzanillo, Mexico.

Tickets for the event are \$125 and 100% of ticket sales go to support Star House's mission. Your tickets includes heavy appetizers and open bar; a live auction with high-quality items; and an exciting program. You can purchase your ticket [here](#). If you or your company would be interested in sponsoring the gala, you can fill out Star House's sponsorship form [here](#).

Star House guests are rising stars. Together, we can help lift them out of homelessness and into true community with a lasting place to call home. I hope to see you there!

Sincerely,
[X]

Phone Talking Points

Background information on the gala:

- Star House is an independent social service agency that provides a safe respite and a chance to thrive for youth experiencing homelessness in Central Ohio.
- Star House is hosting their Fourth Annual Gala, *Starry Night: A Celebration of Rising Stars*, on October 17 at The Exchange in Dublin Bridge Park.
- 10TV co-anchor, Yolanda Harris, will emcee
- Guests will have an opportunity to bid on exciting live-auction items, such as golfing at Muirfield with Clark Kellogg and a one week stay at a beautiful ocean-side villa in Manzanillo, Mexico.
- 100% of ticket sales go to support Star House's mission. Tickets for the event are \$125. Your tickets includes heavy appetizers and open bar; a live auction with high-quality items; and an exciting program.

Background information on Star House:

- In 2019, Star House will serve 1,500 14- to 24-year-olds who are experiencing homelessness in Central Ohio, as well as their young children.
- Star House's 24/7 drop-in center provides access to food, clothing, hygiene items, laundry facilities, showers, baby supplies and a safe place to be.
- Beyond basic needs, Star House provides mental health therapy and case management, and partner with social service agencies to offer on-site and community-based access to housing, transportation, employment, education, legal aid, government benefits, ID cards and other stabilizing resources.
- Star House is currently partnering with the City of Columbus and Finance Fund to open a 105-unit village for youth on West Broad Street in Franklinton and they're exploring opening up other drop-in centers in Central Ohio as well.
- Star House believes that youth experiencing homelessness aren't defined by their circumstances and, with your support, they can accomplish so much more.